

## Axelo Inc. Participates At Austin GDC

AUSTIN, TEXAS...September 18, 2009...Axelo Inc participation at the Austin GDC included several discussions with software gaming and engine middleware companies while product demo's were scheduled with potential strategic partners. These initiatives have accelerated our market momentum and will foster customer engagements over the next several months that will establish a strategic "beach-head" for our channels to market in the upcoming quarter, said Ravi Rao - VP Strategic Alliances and Channels.

Axelo Inc. is a market driven company which is privately held that develops innovative video gaming products and devices for the Home Entertainment industry. Axelo Inc. is part of Analogix Development Corporation which is a premier developer of highly advanced sensing technologies and is headquartered in Austin, Texas.